



# G-CRM

## Customer Relationship Management

A Cloud based sales solution that helps business' foster strong customer relationships and improve sales.



## What is CRM?



CRM tools help businesses acquire, nurture, and manage customer relationships effectively. Customer relationship management systems enable you to centralize all customer information, providing context and personalizing every interaction with customers.

### BENEFITS OF CRM SOFTWARE



Increased Automation



All information in one place



Clear Operational



Cost-Cutting



Effortless Team Collaboration



Data-driven business



Contextual communication



End-to-end customer

### GROW BETTER WITH

## CRM SOFTWARE

Using a CRM system will boost productivity among reps, keep all information regarding prospects in a central location, help your team close more deals, and foster important business relationships.

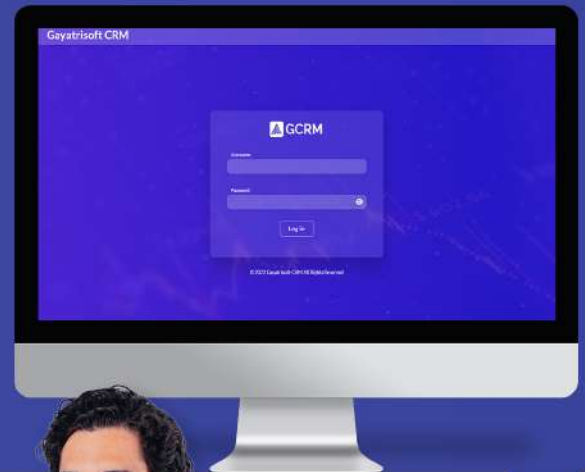
**GET A DEMO**



# Why GCRM?

G-CRM system can give you a clear overview of your customers. You can see everything in one place — a simple, customizable dashboard that can tell you a customer's previous history with you, the status of their orders, any outstanding customer service issues, and more.

- 👉 360 Degree View of Customer Information
- 👉 Easy To Use
- 👉 Cost Efficient
- 👉 Speedy Business Process



## MODULES

- ✓ Customize Dashboard
- ✓ Lead Management
- ✓ Portfolio Management
- ✓ Automated Reminders
- ✓ Payroll Management
- ✓ Brokerage Management
- ✓ Investment Management
- ✓ IFinance Management
- ✓ Expense Management
- ✓ Biometric Integration
- ✓ User Management
- ✓ Meeting Management
- ✓ Call Uploading
- ✓ Ticket Management

**Who can use GCRM Software?**

For your  
MARKETERS

For your  
SALES TEAM

For your  
SERVICE  
AGENTS



@GCRM/GAYATRISOFTWARE

## HOW DOES GCRM FACILITATE ADMINISTRATIVE TASKS?

All of your administrative tasks - such as manual data entry, hunting for email chains, recording conversations, and saving contact information - will be simplified with the implementatio of a **GCRM**.

**GET A DEMO**